



Viking Trail Tourism Association

Newsletter

November 2014

VTTA Annual General Meeting – November 12th, 2014

Plan to attend the VTTA Annual General Meeting on November 12th, 2014 from 1:00 – 4:30 pm at the Mayflower Inn in Roddickton. Join us for an afternoon of updates and information from the region as well as the election of a new board of directors. To register for the AGM please call Natasha at 709-861-2288 or email her info@vttanf.ca.

Mayflower Inn & Adventures Celebrates 40 Years in Business!

Join the owners and staff of the Mayflower Inn & Adventures on November 13, 2014 from 10:00 am – 4:00 pm as for an open house as they celebrate 40 years in business in Roddickton. Everyone is welcome to drop by and for a meet and greet as well as to tour their property and visit their new on site gift shop. Congratulations from the VTTA board of directors, the membership and staff for such a great accomplishment in our region. Visit www.mayfloweradventures.com.

The Iceberg Festival – June 5-14, 2015

Mark your calendars, the 7th Annual Iceberg Festival will take place June 5-14, 2015 with events happening in a number of different communities in the region. Visit the festival's new website for full details on what is taking place www.theicebergfestival.ca, like them on Facebook www.facebook.com/IcebergFestival, and you can also follow them on Twitter www.twitter.com/TheIcebergFest.

Snow West 2015

Snow West 2014 (www.gosnowwest.com) was a great success this past winter with events happening in all of Western NL region. Several communities and businesses were involved from this region which was great to see and we look forward to engaging more partners for 2015

winter festival. The date has been set for January 30 – February 8, 2015.

Trails, Tales & Tunes May 16-25, 2015

The 8th annual Trails, Tales and Tunes Festival will take place from May 15-24, 2015 in Norris Point, Gros Morne National Park, Newfoundland and Labrador. For further information on their schedule of events visit their website www.trailstalestunes.ca, Facebook www.facebook.com/tralestalestunes or follow them on Twitter www.twitter.com/TTT_festival.

Trip Advisor

Do you visit TripAdvisor on a regular basis to see what travellers are saying about your business or attraction? TripAdvisor has revolutionized the way travellers learn about destinations and, ultimately, decide where to travel next. If you own a business, a hotel, a B&B or run a tourism attraction then you should take the time to see if there is information on this site about you. Visit www.tripadvisor.com.

VTTA Plaza Signage

The VTTA owns a series of highway plaza signage platforms from Cow Head to St. Anthony. The purpose of the platforms is to provide way-finding information, business listings and tourism attraction information to visitors travelling in the region. The VTTA has plans to get new information signs done over the winter and in place for the 2015 tourism season.

There is an opportunity for businesses and attractions to be listed on the plaza signs for a small annual fee. If you are interested in being a part of this opportunity please contact Natasha at 709-861-2288 or email her at info@vtta.nf.ca. Space is limited and will be on a first come first serve basis.

HNL Annual Conference & Tradeshow – February 24-26, 2015 in Gander

Mark your calendars for the Hospitality Newfoundland & Labrador Annual Conference February 24-26, 2015 in Gander. Hospitality Newfoundland and Labrador's Annual Conference and Trade Show is the largest tourism gathering of tourism stakeholders in the province. Attendees have the opportunity to network with leaders in the industry and gather valuable information that will affect tourism in the province. This is a great opportunity to network with over 375 delegates from 150 different companies and more than 40 exhibitors at the trade show. Visit www.hnl.ca for more information and how you can register.

Best Practices Missions

The Gros Morne Cooperative Association (GMCA) and the Gros Morne Institute for Sustainable Tourism (GMIST) is working with ACOA Tourism Atlantic in the delivery of Best Practices Missions for the province. If you are interested in being a part of a mission, visit their website www.gmist.ca/tourism-best-practices/ or call 709-458-3605 for more information and how you can register.

VTTA Membership

Interested in becoming a VTTA Member or a VTTA Levy Partner? Contact the office at 709-861-2288 or via email at info@vtta.nf.ca to find out more information.

VTTA Member to Member Discounts

Here are our current member to member discounts;

- Mayflower Inn - 10% off rooms
- Grenfell Heritage Hotel & Suites – 20% off rooms
- Ocean View Hotel – in season rate \$139, off season \$109
- Plum Point Irving – 20% off all clothing
- Fisherman's Landing Inn – 15% off rooms
- Sea Echo Motel – 10% off rooms
- Wild Things – 10% discount on gift/craft items
- Haven Inn – rooms \$85 single/\$95 double
- Tuckamore Lodge – 10% off rooms

Contact Us

If you have any questions contact us anytime.

Tel: 709-861-2288

Fax: 709-454-8899

Email: info@vtta.nf.ca

Website: www.vikingtrail.org

You can also find us on the following social media outlets;



www.facebook.com/VikingTrail



www.twitter.com/VikingTrail



www.youtube.com/VikingTrailTourism

